



Jean-Paul Close

Sustainable human development
Sustainocracy

City of Tomorrow - Next step in human evolution



Mobility?

A human key characteristic

Contextually diversified

City: Eindhoven

Eindhoven

Eindhoven

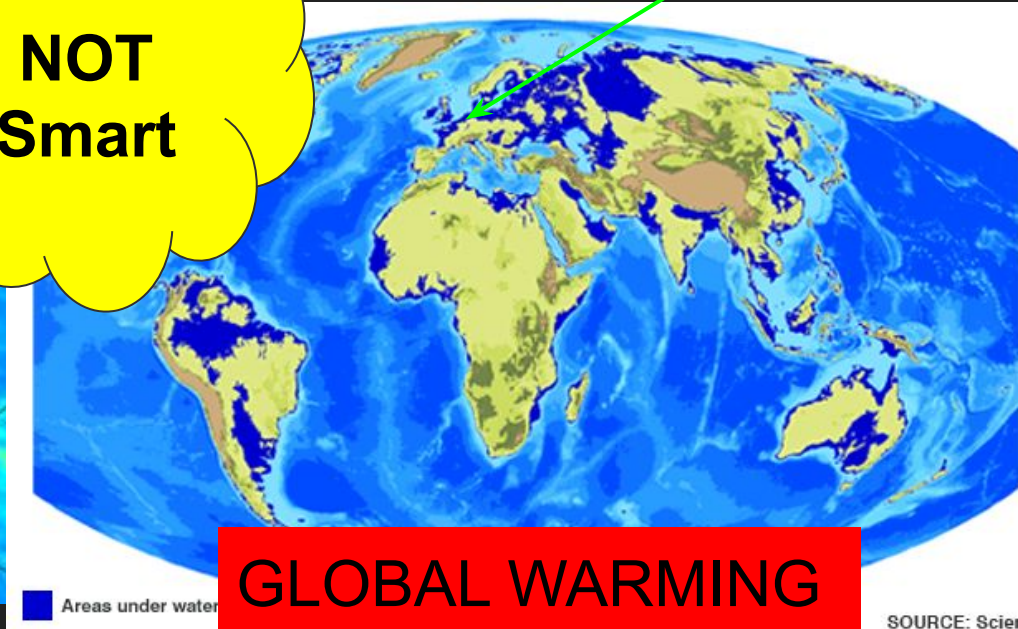
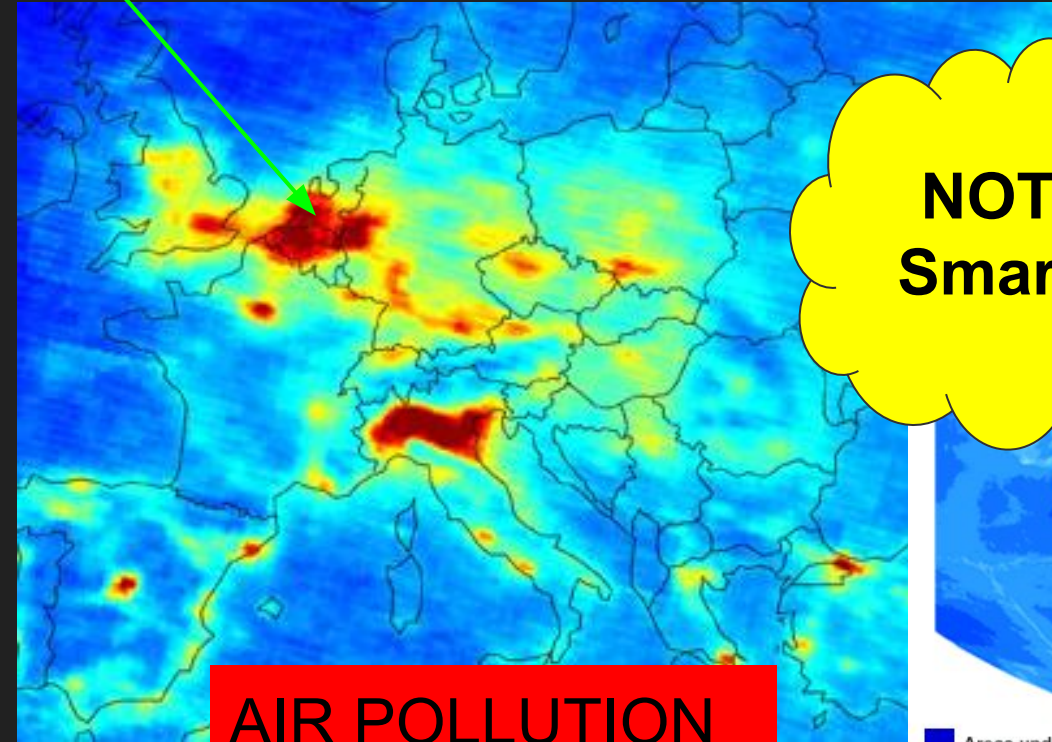
**NOT
Smart**

AIR POLLUTION

GLOBAL WARMING

Areas under water

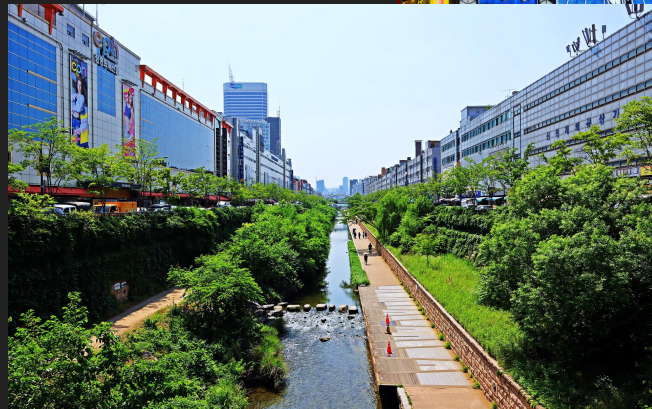
SOURCE: Scien



Regional planning transforms:

- Industrial era
- Electronic era
- Integral wellness era

And so does mobility



The car

- Polluting
- Unhealthy
- Dangerous
- Inefficient use of space
- Energy use
- Social segregation



Left over of industrial era

Old status symbol

Mobility in the integral wellness era?



Integral wellness

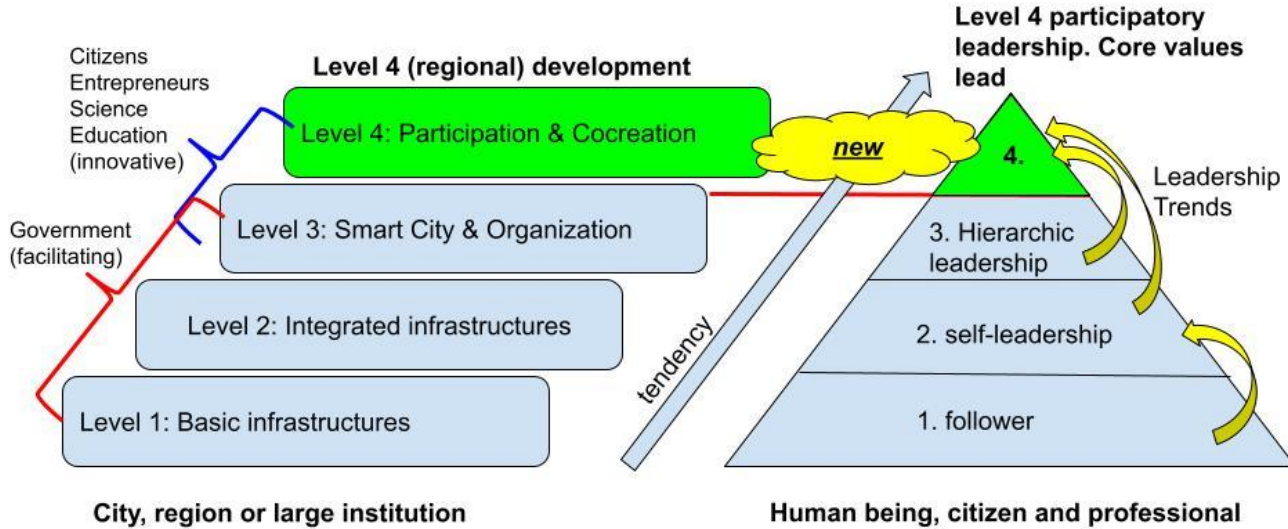
The **5 core conditions** for *sustainable human progress* are:

- **Health** - every living thing in nature is healthy. If it is not it disappears and makes room for a new healthy cycle of life.
- **Safety** - is the basis for shaping a community.
- **Co-creativity** - taking responsibility together for the pursuit, maintenance and sharing of the core values.
- **Awareness** - the learning process towards a deeper understanding about the core values and being human.
- **Core values** - drinking water, food, healthy air and warmth.

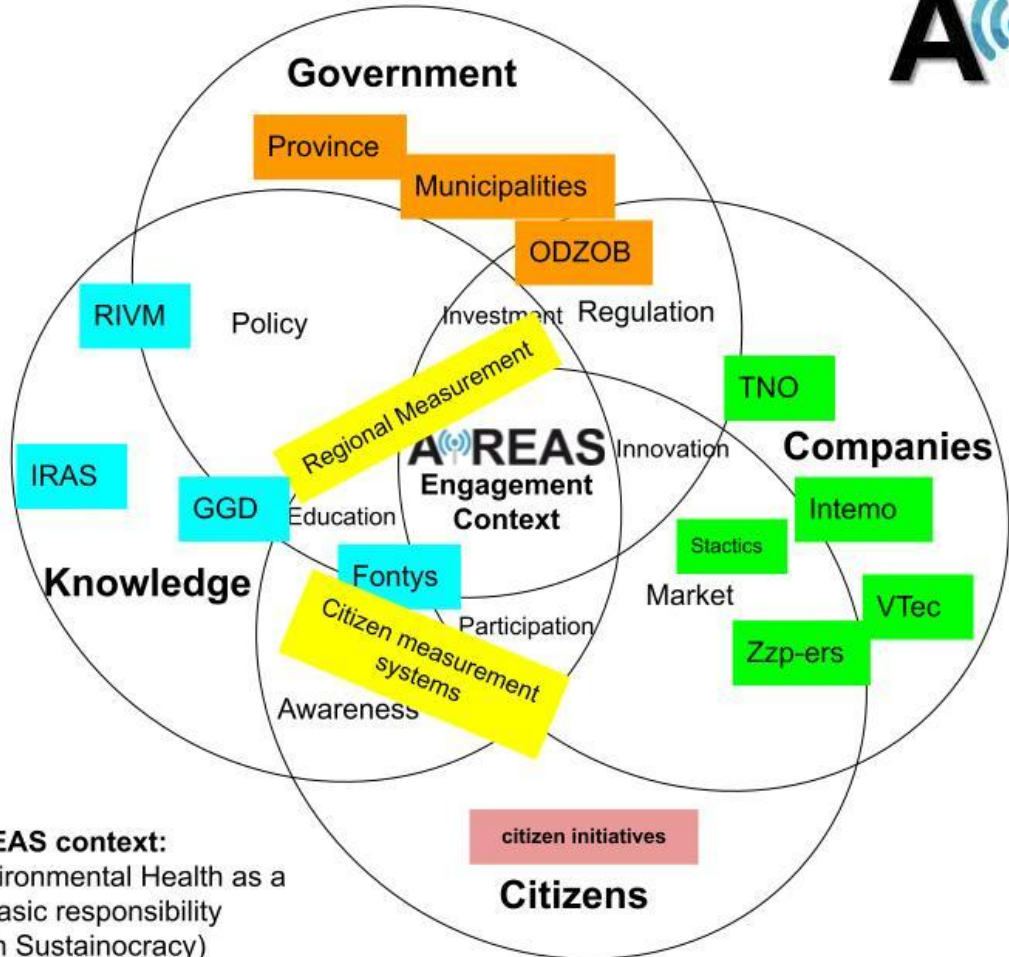
A modern democratic society based on such core conditions is called a **Sustainocracy** (sustainable human progress (evolution) and democracy (prioritizing our choices))



Sustainocracy, the core human values driven democracy



Emerging world of Sustainocratic participation



AiREAS context:
 Human & Environmental Health as a shared basic responsibility (through Sustainocracy)

Transformations





Healthy mobility

- Cultivates happiness
 - Improves physical health
 - Strengthens intersocial contact
 - Entrepreneurial development health driven initiatives
 - Growth local for local initiatives
-
- Improves IQ and creativity
 - Real estate value improves
 - Safer streets
 - Better time management
 - Good for integral economy





SAMPAI
RAMBU
BERIKUT

A colorful advertisement for Coca-Cola featuring a large bottle and the text "LAKUKAN PELAYANAN P 0800 198 988".

A white and blue tent with the text "Cembuka" and "TUGAS BERSAMA-SAMA MELAKUKAKAN KOMUNITAS".



APG P







GPS TO TRACK DRIVER AND PILLION RIDER

Now, bike taxis in Kolkata

SMART MOBILITY
www.baxi.com
Kolkata, Kolkata

Now, it's bike-taxi. To solve transportation problem, make the journey hassle-free and help passengers reach their destination on time negotiating traffic snarls as fast as possible the Transport Department has decided to issue permits to two-wheelers as a contract carriage to ferry passengers.

The department has proposed guidelines for the new service keeping in view the safety and security of the passengers. A bike service provider has to obtain permission from FVJ and PTD and must also maintain a log of motor-cycles. More than one motor-cycles

Rajpur and Kolkata Leather Complex PS areas in a pilot project. The department has formulated the guidelines after the Union ministry of road transport



carry a helmet for the customer than safety features like GPS tracking and sharing of trip details will be available in the smart phone of the passengers.

The service provider will have to provide contact number and details of the driving license of all bike operators to the transport department, administration, local police stations. The word bike taxi shall be painted in blue on the two sides of the front seat.

and highways cleared the registration of bike taxis as contract carriage. Various measures of safety and security of passengers may be adopted from time to time to be

The service provider will have GPS facility to track movement of driver and pillion rider. If GPS link fails and the service provider is unable to keep track of a bike



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1 JAN 2016



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to

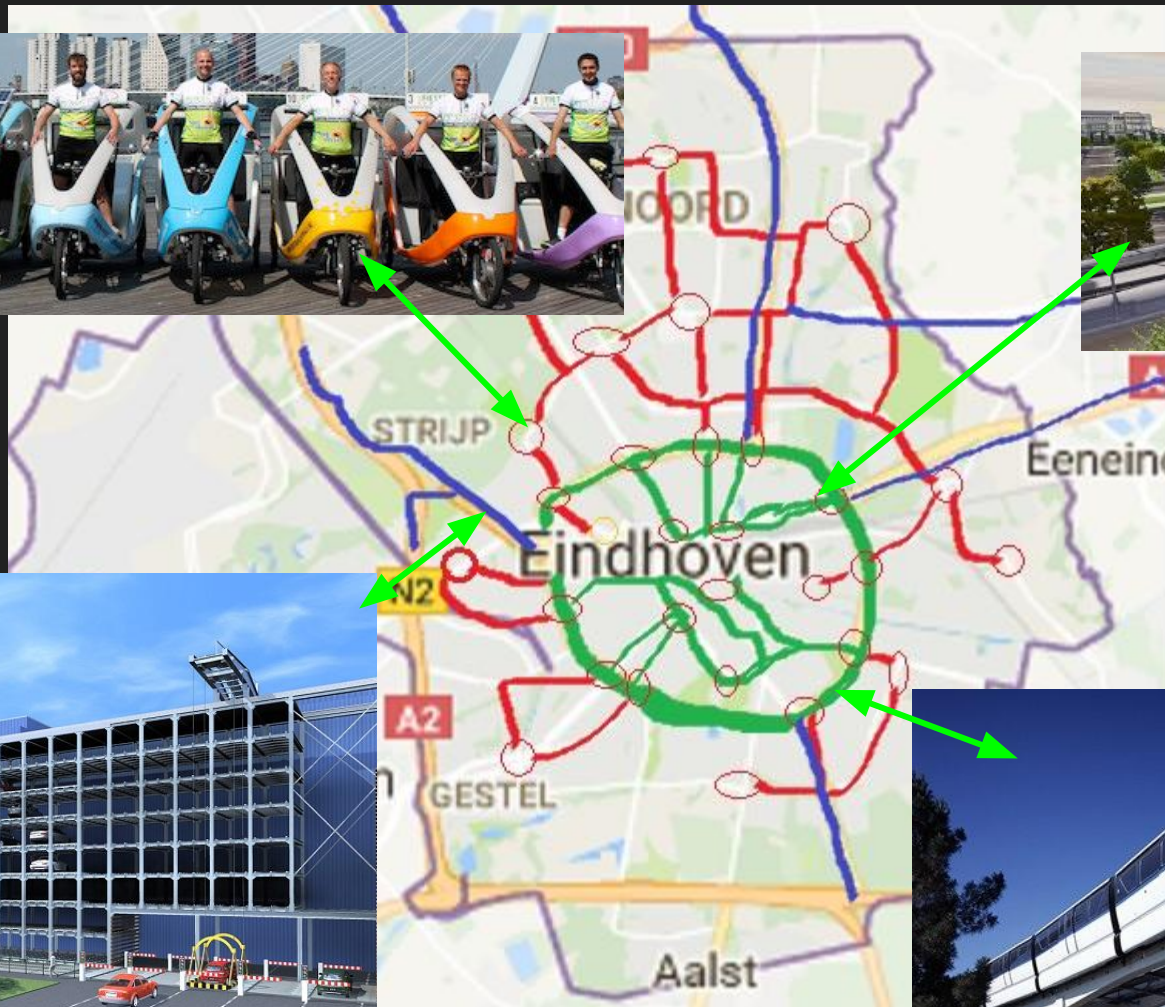
300.000



Industrial

or

Wellness?





Hop ON